

Value Proposition - Goods Services Production Retail Website

Revenue Streams - Advertising, Fees, Licensing, Rent, Lease, Subscription Fee, Sale, Periodic Use Fee, Real Time, Negotiation

Customer Segments - Mass / Niche Markets, Groups

Competition Differentiation - Frontier, Performance, Customization, Utility, Design, Brand/Status, Price, Costs and Risks Reduction, Accessibility, Convenience

Customer Relationships - Expectations, and meeting them

Channels - Awareness, Evaluation, Purchase, Delivery, After Sales

Key Resources - Physical, Intellectual, Human, Financial

Key Activities - Distribution Channels, Customer Relationships, Revenue Streams

Notes